

Elora PASIN

Birth : 19th march 1993 (26 years old)

Driving licence: category B (+International Driving Permit)

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RESUME

EMPLOYMENT HISTORY

April 2019 - now *Freelance*

Community Manager – Pink Communication (Brussels – BELGIUM)

Pink Communication is a brand new company that organizes events and manages business communication.

- Management of a “Webzine” (online magazine);
- Social network management and content writing;
- Creating files & presentation;
- Creating & programming newsletters via MailChimp
- Organization, management and coordination of onsite events.

August 2016 - January 2018 *Full Time*

Projects and animations manager in a shopping center – Ecloosion.be (Mons – BELGIUM)

Ecloosion.be is a company that organizes events and manages mall marketing.

- Organization, management and coordination of the animations for the shopping mall;
- Administrative management of the animations,
- Accounting and financial management;
- Management of temporary workers' teams;
- Social network management and content writing;
- Relational with retailers, drafting letters & resume, organization of meetings;
- Programming newsletters via MailChimp and online contest via Social Shaker.

September 2015 - January 2016 *4/5 Time*

Marketing Strategic and Corporate assistant – Devimo Consult (Brussels – BELGIUM)

Devimo Consult specialises in the management of shopping centers and retail parks, and assists their owners with all complex aspects of property management in order to maximise the value of the asset.

- Management and writing of the content of the blog, the website and the relay on social networks;
- Writing press releases;
- Research and creation of files and presentations for new management mandates;
- Creation of fact sheets and identities for each activity portfolio purchase;
- Coordination of a commercial brochure: research, summaries, creative briefings, customer follow-up;
- Participation in a field survey and desk research;
- Update of the database of customer contacts, journalists, employees, shops.

February – May 2015 *Full Time*

Study internship in the Marketing Department – Devimo Consult (Brussels – BELGIUM)

- Organization of a press conference, update of the database and relaunch of journalists;
- Organization of brainstormings and summary in mind mapping;
- Writing press releases, news for the blog and conference reports;
- Participation in the research and writing of the Strategic Book of Woluwe Shopping Center;
- Creation and implementation of the commercial brochure for Westland Shopping Center;
- Workshop in website management (wordpress), Shopper's day conference, digital marketing project.

COMPLEMENTARY EXPERIENCES

September 2016 - now

Double Impro - Mons, BE

Creator, project manager and organiser of the Double Impro event & workshops

May 2019 - September 2019

Seneffe Festival - Seneffe, BE

Street Art stage manager

March 2018

Moomba Festival - Melbourne, AU

Staff & facilitator in an amusement park

July 2017

DOUR Festival - Dour, BE

Welcome the artists, drive the artists from their hotel / airport to the festival

June 2015 - Novembre 2017

Professional dancer in "Melting Spot Cie" directed by Farid Berki in Lille (FRANCE)

August 2015

Saleswoman at "Mystic New Concept" ready-to-wear store

2012

- Internship in a secondary school class at ASBL Alpha Mons (French as a foreign language course)
- Volunteer for ASBL Caramel (promotion of artists and organization of Hip Hop events)

Since 2012

Hip hop dance teacher in different dance schools in Belgium and abroad

EDUCATION AND TRAINING QUALIFICATIONS

2015

Bachelor's degree in Marketing Management – Mons (BELGIUM)

2011 - 2012

First year of bachelor's degree in French language – Mons (BELGIUM)

2011

High Secondary Education Certificate

LANGUAGES

French (mother tongue)

English (conversational & professional) - 1 year in Australia

COMPUTING SKILLS

1. Microsoft Office (Outlook, Word, Excel, PowerPoint, Publisher),
2. Google (Drive, Docs, Sheets, Slides, Forms, Analytics),
3. MailChimp, Prezi, Wordpress,
4. Photoshop, InDesign, Lightroom & Bridge (certificated by Technofutur Tic CEFORA/CEPEGRA)

HOBBIES & INTERESTS

Dance/Hiphop Dance

Traveling and meeting new people

Music & Festival